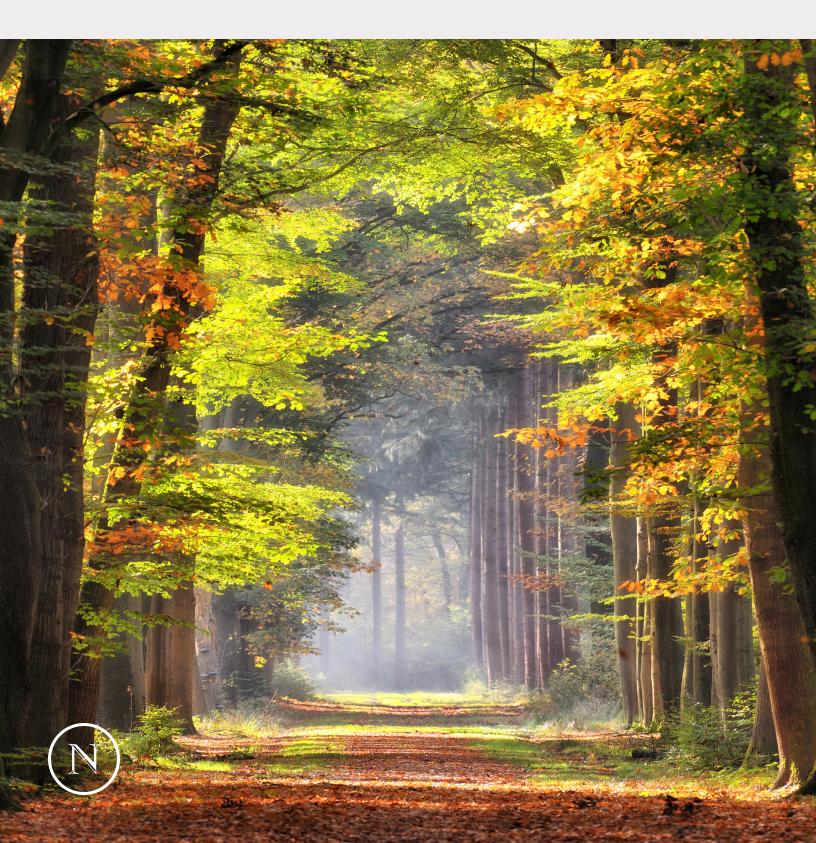
NETWORK

Rate Card **2023**





Network

Established in 1986, Network takes an inquiring look at the people, trade associations, legislation, businesses and professions serving the memorialization and death care needs of North Americans. This includes reporting on meetings, trends, legislation and pinpointing issues as they surface, as well as looking at management success stories of business operators.

NETWORK ADVERTISING RATES

FREQUENCY - Full Colour

| | 1X | 6Х | 12X |
|--------------------|--------|--------|--------|
| Double Page Spread | \$2550 | \$2250 | \$2130 |
| Full Page | \$1530 | \$1440 | \$1350 |
| 2/3 Page | \$1160 | \$1100 | \$1030 |
| 1/2 Page | \$930 | \$840 | \$785 |
| 1/3 Page | \$700 | \$620 | \$550 |
| 1/4 Page | \$560 | \$530 | \$500 |

Inserts

Each page supplied will be charged at the black and white page rate. Ad production services from conception to completion are available with our inhouse production facility.

Complete direct mailing service using our mailing list is also available.

Overruns

We will produce 1,000 overruns of any full page advertisement for a very low cost when ordered before the magazine is printed.

Deadlines

First day of preceding month.

Advertising ordered before, but arriving after the deadline, will be assessed a late charge. All camera-ready materials must be received by the deadline.



NETWORK FUNERAL NEWS AD SPECS

| | Picas | Inches | | |
|------------------------|-------|--------|--------|---------|
| Advertising Space Size | Width | Height | Width | Height |
| Full Page live area | 42p0 | 59p3 | 7" | 9.875" |
| Full Page trim size | 49p6 | 65p3 | 8.25" | 10.875" |
| Full Page Bleed | 51p0 | 66p9 | 8.5" | 11.125" |
| 2/3 Page vertical | 33p5 | 59p3 | 4.575" | 9.875" |
| 1/2 Page vertical | 20p3 | 59p3 | 3.375" | 9.875" |
| 1/2 Page horizontal | 42p0 | 29p3 | 7" | 4.875" |
| 1/2 Page island | 33p5 | 45p0 | 4.575" | 7.5" |
| 1/3 Page vertical | 12p9 | 59p3 | 2.125" | 9.875" |
| 1/3 Page horizontal | 42p0 | 18p9 | 7" | 3.125" |
| 1/3 Page island | 33p5 | 29p3 | 4.575" | 4.875" |
| 1/4 Page vertical | 20p3 | 29p3 | 3.375" | 4.875" |
| 1/4 Page horizontal | 42p0 | 15p0 | 7" | 2.5" |

Technical Requirements

All supporting images must be saved as .tif, .eps or high res .jpg (300dpi). All fonts must be included with document unless converted to outlines. Network is on a Mac platform, running Adobe InDesign, Photoshop, Illustrator.

Please supply print-ready ads as HiRes pdfs. FTP Site information is available upon request. Please e-mail info@otcommunications.com

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