
NETWORK

Rate Card
2023





Network

Established in 1986, Network takes an inquiring look at the people, trade associations, legislation, businesses and professions serving the memorialization and death care needs of North Americans. This includes reporting on meetings, trends, legislation and pinpointing issues as they surface, as well as looking at management success stories of business operators.

NETWORK ADVERTISING RATES

FREQUENCY - Full Colour

	1X	6X	12X
Double Page Spread	\$2550	\$2250	\$2130
Full Page	\$1530	\$1440	\$1350
2/3 Page	\$1160	\$1100	\$1030
1/2 Page	\$930	\$840	\$785
1/3 Page	\$700	\$620	\$550
1/4 Page	\$560	\$530	\$500

Inserts

Each page supplied will be charged at the black and white page rate. Ad production services from conception to completion are available with our in-house production facility.

Complete direct mailing service using our mailing list is also available.

Overruns

We will produce 1,000 overruns of any full page advertisement for a very low cost when ordered before the magazine is printed.

Deadlines

First day of preceding month.

Advertising ordered before, but arriving after the deadline, will be assessed a late charge. All camera-ready materials must be received by the deadline.

NETWORK FUNERAL NEWS AD SPECS

Advertising Space Size	Picas		Inches	
	Width	Height	Width	Height
Full Page live area	42p0	59p3	7"	9.875"
Full Page trim size	49p6	65p3	8.25"	10.875"
Full Page Bleed	51p0	66p9	8.5"	11.125"
2/3 Page vertical	33p5	59p3	4.575"	9.875"
1/2 Page vertical	20p3	59p3	3.375"	9.875"
1/2 Page horizontal	42p0	29p3	7"	4.875"
1/2 Page island	33p5	45p0	4.575"	7.5"
1/3 Page vertical	12p9	59p3	2.125"	9.875"
1/3 Page horizontal	42p0	18p9	7"	3.125"
1/3 Page island	33p5	29p3	4.575"	4.875"
1/4 Page vertical	20p3	29p3	3.375"	4.875"
1/4 Page horizontal	42p0	15p0	7"	2.5"

Technical Requirements

All supporting images must be saved as .tif, .eps or high res .jpg (300dpi).

All fonts must be included with document unless converted to outlines.

Network is on a Mac platform, running Adobe InDesign, Photoshop, Illustrator.

Please supply print-ready ads as HiRes pdfs. FTP Site information is available upon request. Please e-mail info@otcommunications.com



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