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*Canadian*  
FUNERAL NEWS



Rate Card  
**2024**

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# Canadian Funeral News

Established in 1975, Canadian Funeral News is the journal for funeral service professionals from coast to coast.

We take pride in producing a magazine which reflects the tenor and tone of a multi-billion dollar service to and for Canadians. Printed 12 times a year, Canadian Funeral News can be depended upon to take an enquiring look at all facets of funeral service. This includes reporting on meetings across the country, featuring new facilities and their owners, looking at the changing consumer and examining issues as they surface across the nation. Canadian Funeral News is your source for quality feature articles, profiles, news stories, and columns by some of the well-known and respected personalities in the profession. Responsible and receptive, we are dedicated to the promotion and advancement of funeral service in Canada.

## CFN ADVERTISING RATES

### FREQUENCY - Full Colour

	1X	6X	12X
Double Page Spread	\$2550	\$2250	\$2130
Full Page	\$1530	\$1440	\$1350
2/3 Page	\$1160	\$1100	\$1030
1/2 Page	\$930	\$840	\$785
1/3 Page	\$700	\$620	\$550
1/4 Page	\$560	\$530	\$500

### COVERS - Full Colour Only

	1X	6X	12X
Outside Back	\$1850	\$1720	\$1660
Inside Front/Back	\$1760	\$1650	\$1540



# CANADIAN FUNERAL NEWS AD SPECS

Advertising Space Size	Picas		Inches	
	Width	Height	Width	Height
Double page spread live area	93p0	59p3	15.5"	9.875"
Double page spread trim size	99p0	65p3	16.5"	10.875"
Double page spread bleed	100p6	66p9	16.75"	11.125"
Full page live area	42p0	59p3	7"	9.875"
Full page trim size	49p6	65p3	8.25"	10.875"
Full page bleed	51p0	66p9	8.5"	11.125"
2/3 page vertical	33p5	59p3	4.575"	9.875"
1/2 page vertical	20p3	59p3	3.375"	9.875"
1/2 page horizontal	42p0	29p3	7"	4.875"
1/2 page island	33p5	45p0	4.575"	7.5"
1/3 page vertical	12p9	59p3	2.125"	9.875"
1/3 page horizontal	42p0	18p9	7"	3.125"
1/3 page island	33p5	29p3	4.575"	4.875"
1/4 page vertical	20p3	29p3	3.375"	4.875"
1/4 page horizontal	42p0	15p0	7"	2.5"

## PRINT DEADLINES

	Space Closing	Ad Copy Deadline
January 2024	December 4/23	December 8/23
February 2024	January 5/24	January 10/24
March 2024	February 7/24	February 13/24
April 2024	March 4/24	March 7/24
May 2024	April 8/24	April 12/24
June 2024	May 6/24	May 9/24
July 2024	June 7/24	June 12/24
August 2024	July 8/24	July 12/24
September 2024	August 8/24	August 13/24
October 2024	September 6/24	September 11/24
November 2024	October 9/24	October 15/24
December 2024	November 7/24	November 12/24



# Classified

Minimum of \$105 | \$9 Additional line

2.25"x0.5" <b>\$255/year</b>	Line Listing <b>\$195/year</b> (Including subscription)	2.25"x4" <b>\$1,331/year</b>
2.25"x0.75" <b>\$372/year</b>	Listing without subscription <b>\$95/year</b>	
2.25"x1" <b>\$510/year</b>	Branch Listing <b>\$95/year</b> Subscription only <b>\$100/year</b>	
2.25"x1.5" <b>\$638/year</b>	2.25"x3" <b>\$1,060/year</b>	2.25"x4.5" <b>\$1,467/year</b>
2.25"x2" <b>\$816/year</b>		
2.25"x2.5" <b>\$964/year</b>	2.25"x3.5" <b>\$1,214/year</b>	



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